
Alberta and India team up for new Bollywood flick

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FOR IMMEDIATE RELEASE

Edmonton, AB – Lights, camera, action! Alberta has a starring role in an upcoming Bollywood film project. *Pride of Hindustan: Guest is God*, a film bringing together talent from Alberta and India, recently completed its first phase of filming in the province.

The project brings together artists, filmmakers, and storytellers from Alberta and India, showcasing our province's stunning scenery, film crews, and communities to audiences around the world.

Filming took place between Aug. 21 to Sept. 6, with principal photography running from Aug. 27 to 30 in Lac Ste. Anne County, Parkland County, Red Deer, and Hinton. The production team also explored locations for a second Alberta filming phase planned for December.

The production is the result of ongoing engagement between Alberta and India and reflects growing cultural and economic connections between the two regions. By bringing together talent from both jurisdictions, the project highlights Alberta's film industry while showcasing communities across the province to an international audience.

"I've always said Lac Ste. Anne-Parkland is God's Country, and now audiences as far as India will get a chance to see why. After spending years working to strengthen ties between Alberta and India, it's incredibly rewarding to see those strong relationships translate into a project that brings a Bollywood production to our province and puts communities like ours on the global stage."

Shane Getson, MLA for Lac Ste. Anne-Parkland and chair of the India Trade Advisory Committee

Alberta talent was front and centre throughout the production, with lead actress Alleya Bourne, cinematographer Neelabh Das Chowdhury, and numerous local cast and crew members contributing to the film's success.

"Alberta continues to build on its reputation as a world-class destination for film and television productions. With competitive tax incentives, breathtaking landscapes, and a

highly skilled workforce, our province offers everything productions need to bring their stories to life. This collaboration between Alberta and India showcases the incredible talents and communities we have to offer while creating economic opportunities, supporting local jobs, and strengthening Alberta's presence on the global stage. Our government is proud to support a growing film industry that is driving investment, attracting international productions, and sharing Alberta's story with audiences around the world."

Tanya Fir, Minister of Arts, Culture and Status of Women

Production will now move to Jammu and Kashmir, India, where approximately 25 days of filming are planned before the project enters post-production.

Updates, photos and additional information about the Alberta-India film project are available through the Indo-Canadian Film Foundation at the ICFF.ca.